Advertisement Agreement

Date _____ Phone _____

Company _____ Fax _____

Contact _____ Address _____

E-mail _____ City/ST/Zip _____

Ad Size ❑ Full ❑ 1/2 ❑ 1/4 ❑ 1/6 ❑ 1/8 ❑ Text ❑ Other _____

Graphic Fees $50 $35 $35 $35 $15 $0 $____
Copy changes, resizing, and camera-ready artwork ad placement are $15 each.

Term _____ # months in contract _____ Beginning Month

Rate $ _____ per month = $_____ Ad Total

$ _____ 10% Full Prepayment Discount (over 4 months) = $_____ Discount Ad Total

$_____ Graphic Fee

$_____ Add-On Total

$_____ Rush/Other Fees

$_____ Total Amt. Due

Add-On for the Months of _____: ❑ Web Site Color Listing

❑ Exclusive Cover ❑ Front Cover Mention ❑ Article Sponsor ❑ Web Site Article

Additional Notes: _____

Billing The 10% Full Prepayment Discount (minimum four month contract) applies when payment is made at contract signing, which begins artwork. (Discount is not applied to late payments or rush orders.) For bimonthly (TWO months at a time) billing, first TWO months are due with contract signing for artwork to begin. Subsequent billings are for TWO months at a time, due on the 1st of the month prior to printing. If payment is not received on the 1st, the ad may not be printed.

❑ I prefer to pay by check or cash.
❑ I prefer to pay by credit card in Advertiser *Payment Options* at www.KidsAndFamilyLink.com.

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Ad Deadline 10th of the month prior to printing (Dates are listed on invoice.)

Ad Cancellation In the event of premature cancellation, written notice must be received by publisher 30 days prior to bimonthly printing deadline. Advertisers are charged the listed two month rate less the contract rate for each month the ad appeared. If full prepayment was made, the 10% discount is charged (not returned) with prorated balance reimbursed within 90 days of cancellation notification receipt.

Authorization

I have read, understand, and agree to the above policies and terms of advertising with Kids and Family Link™, and I am authorized to place this order on behalf of the above-mentioned company.

Name _____ Title _____

Signature _____ Date _____

We appreciate the opportunity to serve you!

© 2008, Kids and Family Link™ of ETC Link ™ at P.O. Box 371234, Milwaukee, WI 53237
Phone: 262.995.7189